JINAL PATWA

Visual Communication Designer

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ABOUT ME

I am passionate about designing experiences and systems that have a positive impact on people's lives and the environment.

Through a combination of rigorous research and creative intuition, I strive to develop innovative solutions that promote inclusivity, sustainability, and relevance. My process is an in-depth understanding of user needs and behaviors which drives socially responsible design practices.

AREAS OF INTEREST

- User Experience and User Interface (UX/UI)
- Editorial and Print Design
- Packaging Design
- Photography
- Psychology

SOFTWARE SKILLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe Premiere Pro
- Blender

EDUCATION

2020 - 2024
currently pursuing

B.Design, Visual Communication

Unitedworld Institute of Design (UID), Gandhinagar.

2019

Higher Secondary Education (XII)

Mithibai College of Arts, Chauhan Institutes of Science & Amrutben Jivanlal College of Commerce and Economics, Mumbai.

2017

Secondary Education (X)

Swami Vivekananda International School (SVIS), Mumbai.

EXPERIENCE

MAY'23 - AUG'23

Fractal Ink, UX design intern

I have worked on ux based projects where I contributed to UX audit of the project, working on the research deck; reviewing and understanding client workshops; and many other tasks.

NOV'22

Modus, Website design team

Designed wireframes and the front-end designs of the website for the fest.

OCT'21 - NOV'22

TheBlend, Layout Head and Design Editor

The Blend is a bimonthly university magazine managed by KU-SGC Editorial Board where I headed the team that designed layouts and creatives for the magazine.

ACHIEVEMENT

MAR'23

Medium, UX research article, 'Redesigning Tasty by BuzzFeed' published by Bootcamp